



## Belted Galloway Beef

### Application for Use of “Proudly Raised Belted Galloway Beef” Label

As producers of Belted Galloway beef, we know Belties offer tender and delicious beef. We also know our beef is produced in small lots by local farmers on small farms that sell directly to their community. This personal approach to producing beef means your buyers are aware of who produced their beef and where it comes from. You are proud of the product you produce and so are we!

In an effort to increase consumer awareness of the eating quality of Belted Galloway beef, the Great Lakes Belted Galloway Association is pleased to offer our “Proudly Raised Belted Galloway Beef” identification label program for GLBGA members who direct market Purebred or Crossbred Belted Galloway beef to consumers. We offer stickers you can use on your labeling, website, social media, and sales brochures to brand your product.

At your request and convenience we have freezer quality stickers you can apply to your meat packages. GLBGA will provide up to 200 stickers at no charge to current GLBGA members. For larger quantities we will provide those at cost.

Use of the collateral has two requirements:

1. You must be a current member of the Great Lakes Belted Galloway Association
2. The beef you label as “Real Belted Galloway Beef” must be 50% Belted Galloway from Registered stock.

To apply, please complete the form below and return to (insert contact information)

### Certification

Membership Name: \_\_\_\_\_

Farm or Ranch Name: \_\_\_\_\_

I/We hereby certify that the beef that we will market under “Proudly Raised Belted Galloway Beef” label are at least 50% Belted Galloway from Registered stock, as identified by the Belted Galloway Society registry. I/We also pledge that these animals will be fed and finished to acceptable market quality and that I/we will make every effort to ensure that the beef marketed under said label will provide our customers a high quality eating experience.

- I/We will be direct marketing freezer beef from Belted Galloway cows & bulls registered in the above referenced name in the Belted Galloway Society registry.
- I/We will be direct marketing beef from cattle sired by registered Belted Galloway bulls out of my non-registered cow herd.

Dated: \_\_\_\_\_

\_\_\_\_\_  
Signed

\_\_\_\_\_  
Signed

Upon receipt and verification of this application, The Great Lakes Belted Galloway Association, Inc. will provide the GLBGA member identified above, with electronic images “Proudly Raised Belted Galloway Beef” said member may use to brand their products. The Great Lakes Belted Galloway Association, Inc. retains full ownership and all copyright protection for the “Proudly Raised Belted Galloway Beef” logo, in any form reproduced. “Proudly Raised Belted Galloway Beef” is available only to current members of the Association. The Association reserves the right to withdraw permission to use for any reason.