

January 8, 2012 GLBGA Board of Directors Meeting

Teleconference

Directors participating: Terry Etheridge, Terry Willis, Greg Hipple, Jay Dausman, Kathi Jurkowski.

Directors absent: Doug Abney, John Hamm, Charles Landeck

Members participating: Karlyn Etheridge, Julie Willis.

The meeting was called to order by President Terry Etheridge at 7:06 p.m...

The secretary's minutes from the September 23, 2011 WBE meeting were discussed. Upon motion by Terry Willis, and second by Matt Ellerbrock, the secretary's minutes were approved.

Treasurer's report was given by Karlyn Etheridge. A financial statement had been provided to all directors. Upon motion by Greg Hipple, and a second by Kathi Jurkowski, the treasurer's report was approved.

President Etheridge introduced the new Director, Jay Dausman, who he appointed to fill the remainder of the term vacated by the resignation of Richard Stremming.

2012 Secretary's report was given by Secretary Greg Hipple. As of the meeting date, there are 98 regular memberships, 11 junior memberships, for a total of 109 memberships. This number is growing at a rate of about 10 memberships per year. In the past year, 16 memberships lapsed for non-payment of dues, and one member deceased for a total of 17.

2012 PR Director's report was given by PR Director Kathi Jurkowski. She reports she gets 1 to 2 new member applications per month. She routinely sends GLBGA information to new BGS members in the region.

2012 Forum and Website report was given by Terry Willis. He reports the website has not been updated since early 2011. He plans to update the website within the next few weeks. He further reports he is getting up to 300 spam requests per week from the forum. In an effort to relieve some of this issue, John Annig of Icy Colors, the web designer, turned off the feature to join the forum on-line. There hasn't been a legitimate request to join the forum in 3 months according to Mr. Willis. An organizational e-mail account and a Facebook account will be explored.

2012 Newsletter report was given by Editor Karlyn Etheridge. She reports the Winter newsletter will go out a bit late in early February, and newsletters will now include a synopsis of Director's meeting minutes as was requested by some of the members. She welcomes and encourages Directors to contribute items for the newsletter.

GLBGA Display Booth. P R Director Kathi Jurkowski indicates a new custom table top booth with a case suitable for shipping out to members for use will cost in the area of \$500.00. Money for this expenditure was approved at the September WBE meeting.

2011 WBE comments were given by Julie Willis. Mrs. Willis advised Director's the WBE's Kim Johnson has not been responsive to her requests. She has addressed her concerns to Greg Miller, another WBE official. Neither Mrs. Willis nor the WBE Breed Superintendent Matt Ellerbrock has had any contact with WBE regarding the 2012 event.

2011 NAILE comments again were made by Julie Willis. She reports the event was well attended with no problems she heard of. Entries were some 90 head and Matt Ellerbrock indicated there were 24 juniors participating in the Kathi Jurkowski junior show.

2011 Hoosier Beef report was given by Kathi Jurkowski in the absence of Doug Abney. Mrs. Jurkowski advised the Abney's did well and the GLBGA display booth was well received.

Regarding 2012 Field Days. No response has been received from Al & Cathy Stern who were approached about a possible site. Discussion was held on a possible NW Wisconsin alternative show, with a field day, to a possibility of adding a banquet / annual meeting to the Rock County Show weekend in Janesville, WI the weekend of May 19, 2012. A decision was tabled pending a second attempt at contacting Mr. & Mrs. Stern. President Etheridge will talk to the Sterns and report back.

2012 Nominating Committee was appointed by President Etheridge. As per the GLBGA By-Laws, the Past President, Terry Willis is Chair, committee members of Greg Hipple and Doug Abney to consider nominees to the terms of the following director's whose terms expire in 2012. John Hamm, Jay Dausman, and Terry Willis.

The balances of the 2012 operating committees were named by President Etheridge. (See attached)

Regarding 2012 shows, Julie Willis solicited comments. She gave the date for the Midwest Classic show as July 8, 2012. Starting time was briefly discussed. Upon motion by Greg Hipple, and a second by Kathi Jurkowski, the director's meeting typically corresponding with the Midwest Classic show will be moved to a different date. This motion carried unanimously.

The dates for 2012 WBE are September 20-23, 2012. Again, Matt Ellerbrock indicated to director's he hadn't had any official contact with WBE since taking over as superintendent.

Wisconsin Farm Tech Days will be held July 17-19 2012 near Green Bay. Area member farms will be contacted by the Etheridge's for assistance in exhibiting in the beef tent. Upon motion by Terry Willis and a second by Kathi Jurkowski for GLBGA to participate in Farm Tech Days, the motion carried.

Upon a motion by Terry Willis and a second by Matt Ellerbrock to participate in the Wisconsin State Fair Beef Breeds exhibit, motion carried. During discussion of this issue, a decision was made to solicit volunteers through the newsletter.

Kathi Jurkowski brought to the directors a request by Arnie Rahe, of Rahe Farm Belties, a junior member from Illinois to support an effort to begin exhibiting Belted Galloway cattle at the Illinois State Fair the summer of 2012. Discussion was held with director's mostly agreeing supporting this effort to be reasonable. To that, upon a motion by Kathi Jurkowski and a second by Matt Ellerbrock to donate \$100.00 towards the effort of Arnie Rahe to begin exhibition of Belted Galloway's at the Illinois State Fair, the motion carried.

Terry and Julie Willis volunteered to again solicit sponsorships from GLBGA members. President Etheridge will send a funding request to the BGS. BGS Council member Greg Hipple advised directors that in his opinion after a recent budget meeting, BGS funding may be less than in the past and efforts to be more self-sufficient may need to be undertaken.

A general discussion between directors was held regarding the services of the newsletter publisher Sue Finley. Consensus was her service was satisfactory.

Kathi Jurkowski advised Director's the current supply of GLBGA Directories will be sufficient to accommodate needs through probably 2012. Supplies of the color brochures she uses for potential new member packets will be exhausted at approximately the same time.

2012 Budget: Once the venue for 2012 field Days is known and the committees submit to the Treasurer their proposed budgets, the 2012 GLBGA budget can be finalized. President / Treasurer Etheridge advised committee's to prepare budgets for director's review.

At the July Midwest Classic meeting, a motion to set show classes for 2012 was passed. President Etheridge directed the show committee to develop a recommendation and provide this to directors for approval at the next meeting.

Greg Hipple moved for adjournment with Matt Ellerbrock seconding. The meeting was adjourned at 9:09p.m...

Respectfully submitted,

Greg Hipple, Secretary

