

GLBGA Display Draws Interest At Farm Technology Days

The 2011 Wisconsin Farm Technology Days, the state's premier outdoor agricultural show and one of the largest in the nation, was held just north of Marshfield, WI at Seehafer Acres, Inc, owned and operated by Ken & Karen Seehafer, July 12-14. The three-day event showcased more than 600 exhibitors over four miles of "city" streets.

Ten different breeds of cattle were on display in the 40 x 240 foot Wisconsin Cattlemen's Beef Tent, which also housed several other beef-related exhibits and demonstrations. With near perfect weather, organizers expect the final attendance count to range between 70-80,000 visitors over the three days.

Large crowds viewed TEK Cattle's pair of yearling heifers and an inviting GLBGA display hosted by Terry and Karlyn Etheridge (TEK Cattle) and Pat and Nancy Snyder (Valley View Farm). Everyone was kept busy distributing literature and answering questions about the characteristics and attributes of the breed from



Terry Etheridge, TEK Cattle, talking Belties to interested Wisconsin Farm Technology Days attendees.

the many interested producers who are considering adding Belties to their herds, non-producers who would like to add cattle to their land, and consumers looking for a healthy alternative to store-bought beef.

Plans are well underway for next year's show, July 17-19, in Outagamie County just outside of New London, WI to be hosted by Sugar Creek Farm LLC and Heideman Farms.